

BASIL®

spread the cycling joy

Spot
On

new
collection
2025



impression
collection 2025

A black circular logo with the words "Spot On" in white, stacked vertically. The background of the entire page is a blurred photograph of a woman with long brown hair, wearing a light-colored jacket and grey pants, riding a bicycle on a city street. A tan messenger bag is attached to the back of her bicycle. A traffic light with a green light is visible in the background.

Spot
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WELCOME!

This brochure proudly highlights some of Basils' latest showpieces for the 2025 cycling season. Be inspired by our new bicycle bags series, like the 'Basil Flair', practical bags with gorgeous prints and colours. Another gem is our business bag 'Basil Manhattan', this stylish bicycle bag is characterized by its fashionable design based on the concept of less is more. Or take a closer look at our 'Basil Move' range, featuring handy compartments for your laptop or helmet. We have thought of everything, including the ultimate ease of attachment with the MIK systems.

Through our love for cycling, we also present our new bicycle baskets, 'Basil Dijon' and 'Basil Dax'. With their stunning distinctive weave, they are not only pleasing to the eye but also keep your luggage safe during every ride. And let's not forget our classic 'Basil Cento'. Now also available in a new elegant metallic colour that adds a stylish touch to any bicycle.

Sustainability has played a significant role for us since 2012. All our new bags are made from recycled materials and also designed for easy repair, our bicycle bags and baskets will just last longer. All in all, we are once again presenting many exciting innovations! Curious? Then, take a look and discover how Basil continues to spread the cycling joy in 2025.

Let's put the spotlight on our new Basil products!

Spread the Cycling Joy - Team Basil

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A person with long hair, wearing a black helmet, a black puffer jacket, and tan pants, is riding a black bicycle on a paved path. The bicycle has two black panniers attached to the rear rack. The background is a lush green park with trees and grass. The overall scene is bright and natural.

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Basil Move

Experience the perfect mix of sportiness and functionality with our Basil Move range. This sporty, rugged, and timeless series is specially designed to support you on your daily cycling trips. The bicycle bags are equipped with numerous of handy features, making them ideal for commuting. Leave the car at home, and hop on your bike!



The Basil Move series is also available in brown.

Due to the water-repellent recycled material and the included rain cover, your luggage will always stay dry during your bicycle ride to work. Reflective prints ensure your visibility in traffic. Thanks to MIK's clever mounting system, you can remove the bag from your bike in one move click once you arrive at your destination. Furthermore, the bags feature a detachable shoulder strap, and for easy reparability, the bags have a hidden zipper as well! Thus ensuring the bag will last even longer!

These bags will get you moving, even in your spare time! In addition to your regular bicycle rides to work, head out for a delicious breakfast, take a trip into town, or experience a relaxing ride through the countryside. The Move series offers the perfect solution for every occasion; Basil Move single pannier bag, double pannier bag, handlebar bag and trunkbag. Cycling fun is guaranteed, so enjoy it!



Highlight features:

- Water-repellent and recycled material
- Reflection on all sides
- Stretchable pockets
- Inner zipper pocket
- Transparant phone pocket (Basil Move handlebar bag)
- Extra front pocket with zipper (Basil Move single pannier bag, handlebar bag, double pannier bag)
- Key cord (Basil Move handlebar bag, trunkbag)
- Removable shoulder strap with shoulder pad (Basil Move handlebar bag, single pannier bag, trunkbag)
- Padded laptop compartment (Basil Move single pannier bag)

The entire Basil Move series is also available in brown.



A person wearing a light-colored coat and blue jeans is riding a bicycle. A tan-colored messenger bag is attached to the rear rack of the bicycle. The bag has the word "BASIL" printed on it. The background is a blurred city street with buildings and windows.

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Basil Manhattan

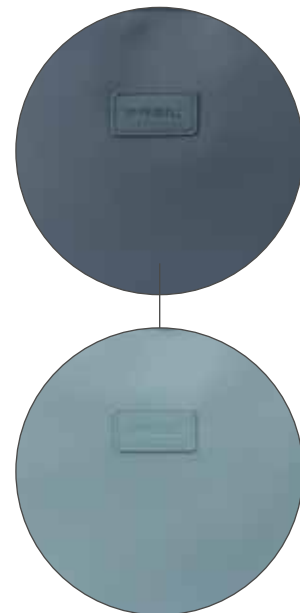
Embrace a new level of sophistication with the Basil Manhattan. The ultimate combination of class and functionality made from recycled water-repellent materials makes these bags pleasing to the eye and even eco-friendly.

The Basil Manhattan features plenty of pockets to keep all your stuff organized, including a padded compartment for your laptop. The luxurious PU details give the bag a classy look. In one move, you unlock the bag from your bicycle and use it as a fashionable shoulder bag. You will come well-prepared for work and everything else the day may bring.



Highlight features:

- Waterproof (IPX3) + recycled material
- Suitable as a commuter bag due to the lined laptop compartment
- Extra inside pocket with zipper closure
- Extra exterior pocket
- Key cord



The Basil Manhattan is available in the colours: taupe, navy and graphite blue.





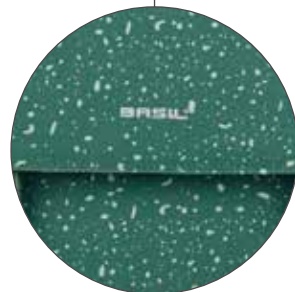
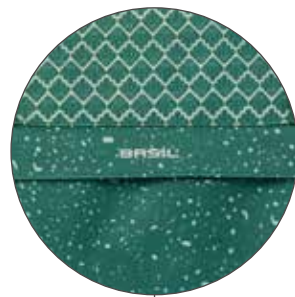
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Basil Flair

The Basil Flair is a cheerful and durable choice for cyclists who love colour and prints. These bags add to any bike ride! For a bike ride to the supermarket or a lunch date with that good friend, this bicycle bag will complement your look and make your ride easier.



The Basil Flair bags are made of water-repellent and recycled material. In addition, this colourful bags ensure good visibility in traffic with its reflectors on all sides. The Basil Flair single pannier bag also features a hidden zipper for easy repairability, contributing to a longer product life. An additional interior zipper pocket makes it easy to organize your belongings. The Basil Flair series comprises a single pannier bag, a double pannier bag and a carry all basket. The choice is yours!



Highlight features:

- Water-repellent + recycled material
- Reflection on all sides (logos/patterns)
- Extra inside zipper pocket (Basil Flair single pannier bag)
- Extra front pocket with zipper (Basil Flair single pannier bag)
- Detachable shoulder strap (Basil Flair single pannier bag)
- MIK compatible (Basil Flair carry-all basket, double pannier bag)

The Basil Flair single pannier bag and the Basil Flair double pannier bag are also available in the colour green.

The Basil carry all is also available in navy.



Basil ISO carry all

Basil ISO carry all: What will you carry in your bike basket today? Is it something warm or something cold? With the Basil Insulated carry all Bicycle Basket, you'll always be prepared for a spontaneous adventure. Whether you're running errands or enjoying a picnic in the park, this basket makes sure your groceries will stay in top condition. Easy attach with MIK, click and go!





Basil Bilbao & Cento

Basil Bilbao:

Our bicycle front baskets are perfect for holding your small errands, while biking through the city. Safe and securely attached to your bike. The modern design of the Basil Bilbao allows you to carry even more. There is always room for extra groceries on your bike! And its height is adjustable during assembly. Also available in a gorgeous metallic nude colour.



Basil Cento

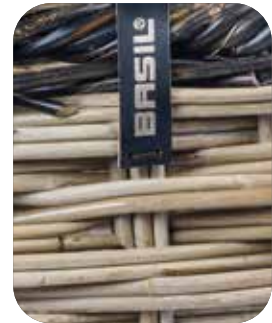
This classic from Basil is now available in gorgeous Nude Metallic. Available in both the standard and cheerful flower versions, for many years an icon on any bike. Whether you want to carry your school bag or stop at the supermarket, the Basil Cento is a convenient way to transport your luggage.





Basil **Dijon**

Handmade from rattan and with love! This luxurious eye-catcher is available with or without a lid. With a new and unique way of braiding, this basket immediately attracts everyone's attention. The lid can be secured with a strap, keeping your groceries safe. The basket can be used for various purposes: shopping, going to the gym, taking a trip to the market, and many other bicycle outings! Available in two sizes S and L.





Basil Dax

Also new in the family; our Basil Dax. This hand-woven basket is available with or without a lid. This stylish addition to your bicycle is sturdy yet lightweight. It is ideal for school, sports or your daily shopping. Available in two sizes S and L.





  [RE]-CYCLING®



Basil on the road to being green

Cycling is a green choice. Cycling is not only beneficial for people but also for the planet. Our commitment to sustainability started in 2012 with the Basil Urban Fold bicycle bags made of recycled canvas. Our commitment has only grown since then.

Sustainability is not just something we practice. We are a people-first company caring for the world around us. We sincerely care for each other and advise and help others like good neighbors do. Every day, we strive to improve for ourselves, for others, and for future generations.

We aim for everyone to enjoy our bicycle accessories for the longest time while collectively creating as little waste as possible. We also strive to continuously reduce our environmental impact to ensure everyone will cycle greener and more sustainably with our bicycle accessories.

Today, several Basil products are made with recycled materials. We have followed the path of sustainability for several years. Step by step, together with our partners, we are moving forward.

Go green today. Spread the [RE]-Cycling Joy!



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Under reservation of colour, typesetting and printing errors. Marketing Department, July 2024. Art. Nr. 18545

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spread the cycling joy